



# ASHFAQ SHABBIR

MARKETING SPECIALIST

Dubai, Dubai

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## ABOUT ME

Dynamic Marketing Specialist with 5 Years at Millionaire Aisle Trading LLC | Bachelor's Graduate 2018 | Proficient in MS Office, HTML | Expert in Communication, Negotiation, Lead Generation & Training | Eager to Contribute & Elevate Your Team's Success

## EDUCATION

### BACHELOR

Bahawalpur / Pakistan / 2018

## SKILLS

MS OFFICE

HTML

COMMUNICATION SKILLS

NEGOTIATION

LEAD GENERATION

TRAINING

## LINKS

LinkedIn : [https://www.linkedin.com/in/ashfaq-shabbir-4a6045296?utm\\_sour...](https://www.linkedin.com/in/ashfaq-shabbir-4a6045296?utm_sour...)

## LANGUAGES

ENGLISH

URDU

HINDI

ARABIC

## WORK EXPERIENCE

### MILLIONAIRE AISLE TRADING LLC

Dubai  
Jan 2022 - Present

#### Marketing Specialist

- Spearheaded comprehensive market research to uncover insights on consumer behaviors and trends.
- Pioneered innovative marketing campaign concepts through dynamic brainstorming sessions.
- Contributed to both inbound and outbound marketing initiatives, showcasing proficiency in content creation, SEO, advertising, and event coordination.
- Played a pivotal role in interpreting marketing analytics to inform and refine strategic marketing plans.
- Analyzed market trends
- Ideated creative campaigns
- Executed multi-channel marketing
- Informed strategies with data

#### Sales Officer

- Assisted customers in products within the store, ensuring a seamless shopping experience.
- Managed inventory inquiries, coordinating with other branches or placing orders to fulfill customer requests.
- Delivered comprehensive product information to customers, enhancing their decision-making process.
- Provided warm and professional reception on to clients via

phone and in-person interactions.

- Supported store operations through diligent filing and organisational tasks.
- Executed fundamental bookkeeping responsibilities, maintaining accurate financial records.
- Enhanced in-store customer service
- Managed stock & special orders
- Provided detailed product info
- Handled calls & client reception

#### call center

Bpo call center agent in MED care

#### CRM customer relationship

management lead generation

Customer service executive

in AI wafiq LLC

### GRAND OUTLET GARMENTS AND SHOES TRADING LLC

Dubai  
Jan 2019 - Dec 2021

## REFERENCE

SHALL BE PROVIDED UPON REQUEST.